

# OPTIMAL PARTNERS

IT PROJECTS FOR HIGHER EDUCATION

Since 2007, Optimal Partners has been trusted by some of the top universities in the world to provide customized technology consulting, staffing, implementation solutions, and information. We focus on Higher Ed institutions and related organizations.

WE FOCUS ON  
**HIGHER ED**

## EXPERTISE

Our experts and consulting partners have experience in many of the growing trends in Higher Ed IT:



- ELEARNING/ONLINE EDUCATION
- BUSINESS INTELLIGENCE & ANALYTICS
- INFORMATION SECURITY
- COLLABORATION TECHNOLOGY
- AUGMENTED REALITY/VIRTUAL REALITY
- WEARABLE TECHNOLOGY
- MOBILE APPS
- INTERNET OF THINGS
- CRM
- BYOD

## SERVICES

- IT Consulting
- IT Staffing
- Full Implementations
- Part-Time Consultants
- Remote Consultants
- Short-Term Contracts
- Advice on Demand
- Custom Solutions
- Cost-Flexible Solutions

## PAST CLIENTS



# WORLD CLASS CONSULTANTS

We maintain a diverse network of world-class IT consultants and offer customizable staffing solutions to best fit for our clients' needs.

We pride ourselves on only placing consultants and contractors with extensive Higher Ed experience who have worked with us personally or have been highly recommended by someone who has.



## PAST PROJECTS

### Canvas Learning Management Implementation

Optimal Partners managed a multi-million dollar implementation of Canvas Learning Management System across the university.

### Web Application Development Management

Optimal Partners managed the development of several industry-leading web applications for the Graduate Schools of Nursing, Education, and Social Work.



## NOT JUST TECH

Strategy & Planning

Change Management

Process Improvement

Project Management

Business Analysis

Leadership Mentoring

“ It has been a pleasure to work with Optimal Partners at Boston College. The project manager's pleasant manner, attention to detail, and thorough knowledge of the work has led to many projects meeting or exceeding goals. ”

~Lance Tucker

### Data Mart & Cognos Reporting Environment Implementation

Optimal Partners managed the implementation of \$1.7 million Data Mart and Cognos Reporting Environment through all phases of the project life cycle.

### Data Warehouse Analysis & Recommendations

Optimal Partners co-authored a multi-year Data Warehouse roadmap and made recommendations at the request of the Associate Vice President. We also led the analysis and made recommendations for the Data Governance implementation research project.



## PROJECT TOOLS & RESOURCES

Through our blog, we strive to give back to the Higher Ed IT community by providing useful tools and resources, original content, networking opportunities, and experienced contacts for advice on projects. CIOs, directors, and project managers can all find valuable information by searching through our collection of thousands of articles from the best sources around the web.

## MAKING A DIFFERENCE

We believe in making a difference to the world by helping universities and related organizations to use technology more effectively in order to better educate their students and provide better support to their faculty and staff.

## OUR PARTNERS

eCAMPUS NEWS

UNICON

CENTER FOR  
Innovation &  
Entrepreneurship  
UMass Dartmouth

Startup  
Weekend  
Powered by Google for Entrepreneurs

EA  
Executive  
Alliance

Room to Read®

PROJECT GREEN BALL

NONAGON  
PARQUE DE CIÊNCIA E TECNOLOGIA DE SÃO MIGUEL

## ABOUT OUR FOUNDER

Nuno is committed to giving back to the Higher Ed community, from mentorship opportunities to the betterment of students and recent grads. He has worked with several prestigious universities in Massachusetts and has a reputation for excellence.



# ASK US

## ABOUT YOUR PROJECT

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